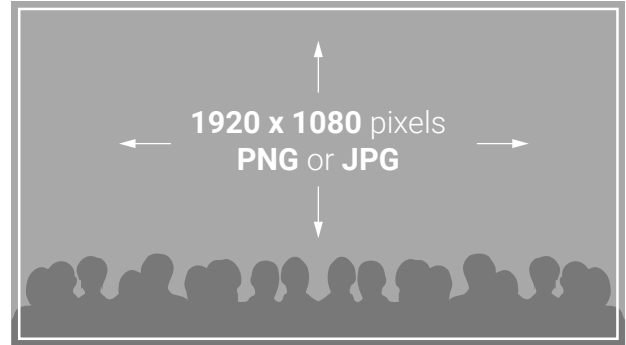


Fox
THEATRE

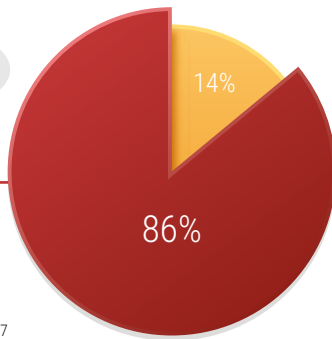
ADVERTISING + RENTALS 2018

WHAT BETTER WAY TO REACH A LOCAL AUDIENCE?

Your ad receives a minimum of 3, 10-second appearances during the pre-show segment of each screening, for the entire month! Our huge screen and Barco digital projection ensures your message makes an impression on thousands of captive audience members.



86% of moviegoers remember on-screen advertising*



* Cinema Advertising Council statistics 2017

RATES*

Months Duration	1	6	12
Static Ad Image	\$120	\$660	\$1200
Live action Commercial	\$500	\$3000	\$4800

ARTWORK REQUIREMENTS

- Static images at 1920 x 1080 pixels resolution
- PNG or JPG format
- Live video at 1998 x 1080 resolution
- Email artwork to: info@apollocinema

BOOKING & PAYMENT

- Ads booked and artwork supplied by the 15th of the previous month
- Late artwork submissions subject to a surcharge of \$50/ad
- Ads must be paid in full at time of booking
- Changes handled by our designer at a flat rate of \$55/hr, with one hour minimum charge. Design work not included.
- Custom ad artwork design services available by inquiry

Inquiries & bookings: info@foxtheatre.ca

NEW

Increase your visibility and impact with a

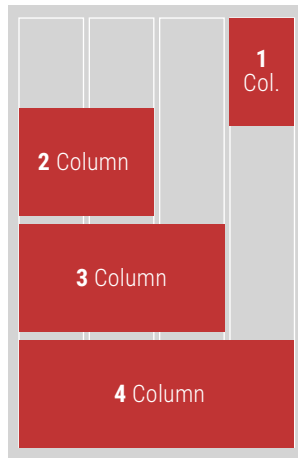
LIVE ACTION COMMERCIAL

Include your 30 second video advertisement as part of the pre-show trailer reel, and have it play prior to every movie at the scheduled start time.

* Applicable taxes not included. Prices subject to change without notice. Apollo Cinema reserves the right to refuse inappropriate, objectionable or discriminatory ad content.

EXTEND YOUR REACH

ADVERTISE IN OUR MONTHLY CALENDAR & MOVIE GUIDE



RATES*

AD SIZE	DIMENSIONS	1 MO.	6 MO.	12 MO.
1 Column	2.4" x 4"	\$100	\$540	\$960
2 Column	5.0167" x 4"	\$180	\$972	\$1728
3 Column	7.6334" x 4"	\$260	\$1404	\$2496
4 Column	10.25" x 4"	\$340	\$1836	\$3264

* Applicable taxes not included. Prices subject to change without notice. Fox Theatre reserves the right to refuse inappropriate, objectionable or discriminatory ad content.

PRINT ARTWORK REQUIREMENTS

- Artwork setup to-size @ 300 dpi - no bleeds.
- AI, PDF or EPS formats only.
- All fonts converted to outline (AI/EPS) or embedded (PDF).
- Images: 300 dpi, CMYK SWOP w/ 240% ink limit.
- Artwork submission deadline: 15th of each month.
- Email artwork to: info@foxtheatre.ca

BOOKING & PAYMENT

- Ads must be booked by the 15th of the previous month.
- Late artwork submissions subject to a surcharge of \$50/ad.
- Ads must be paid in full at time of booking.
- Payment for ads not supplied in time for printing will not be refunded. Credit may be issued at discretion of Fox Theatre.
- Changes handled by our designer at a flat rate of \$55/hr, with one hour minimum charge. Design work not included.
- Custom ad artwork design services available by inquiry.

Inquiries & bookings: info@foxtheatre.ca

BOOK YOUR PRIVATE FUNCTION AT THE FOX THEATRE

Classic auditorium seats 248 people. In addition to cinema favourites, the concessions stand is full licensed to serve an array of local beer, wine and spirits. Catering for your event is available by request.



Parties & Screenings

Give your guests the star treatment they deserve at your next shindig! You'll have the cinema all to yourself to watch your favourite movie, premiere your own film, or celebrate a special occasion. Fox Theatre is equipped to screen DVD, Blu-ray and Digital Cinema content.



Corporate Rental

With a big screen, incredible sound and comfortable seating, your hum-drum business meetings will never be the same again! So format your presentation to fit our 36' wide screen and prepare to wow your audience.



Game Nights

Fox Theatre offers you the most epic gaming experience! We provide the big screen and sound, you provide game accessories and desire to school your friends on a grand scale.

RATES*

APRIL - DECEMBER

2 HR RENTAL

Monday - Thursday : 7 pm / 9 pm	\$700 / \$475
Friday - Saturday : 7 pm / 9 pm	\$1200
Saturday & Sunday Matinee : 2 pm / 4 pm	\$475
Sunday : 7 pm / 9 pm	\$850 / \$475

No Rentals Dec 26 – Jan 8

JANUARY - MARCH

2 HR RENTAL

Monday - Thursday : 7 pm / 9 pm	\$1000 / \$650
Friday - Saturday : 7 pm / 9 pm	\$1600
Saturday & Sunday Matinee : 2 pm / 4 pm	\$650 / \$750
Sunday : 7 pm / 9 pm	\$1200 / \$600

Off Hours (year-round) \$350

Film Rights (per film) \$250

- Rental rates are based on time, day and seasonal factors. Please note that the rates shown do not apply to holidays, or days prior to holidays when weekend pricing is in effect.
- Theatre Manager and Projectionist are included for the duration of rental.
- Off Hours refers to any time the theatre is regularly closed - prior to 6 pm on weekdays and prior to 1 pm weekends.
- A deposit of 50% is required. Full payment in advance may be required in certain cases.
- Concession stand minimum will be applied to outside food beyond birthday cakes, cupcakes, etc. Charges vary by screening.
- \$25 minimum cleaning fee applies (may increase depending on event scope). Use of Marquee: \$50

Inquiries & bookings: info@foxtheatre.ca

Ask us about Group Rates for regular Screenings!

* Applicable taxes not included. Prices subject to change without notice. Fox Theatre reserves the right to refuse private bookings that don't meet community standards.